

SCREENPLAY DOUGLAS ROSS



GUESTS of the EMPEROR

FILM PROJECT PROPOSAL

by Douglas S. Ross



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Project Summary

TITLE: GUESTS OF THE EMPEROR

FORMAT: Independent Feature Film

GENRES: Historical War Drama

PERIOD: World War II

SETTING: Allied POW camps in Japanese-occupied Asia.

AUDIENCE: This story will appeal to audiences interested in WWII historical

dramas, shocking POW experiences, their defiant determination to survive the futility of war. Essentially, this endeavor is a "Peace movie disguised as a War movie," aimed at fostering peace amidst

conflict.

BUDGET: Low/Medium USD15-25MM

DURATION: 2 hrs 15 min. (135 pages)

LOG LINE: Allied POW soldiers and heroic Chinese prisoners endure

unbearable conditions in Japanese-occupied China then combine forces to fight their savage enemy. Based on true WWII events.

STORY ORIGIN: While the title and source materials are in the public domain, the

plot weaves an original narrative grounded in historical facts, and with creative license brings characters to life and condenses the

timeline for dramatic effect.

COMPARISONS: UNBROKEN (2014) meets THE GREAT ESCAPE (1963) and

THE BRIDGE ON THE RIVER KWAI (1957)

BENEFITS: Hengdian World Studios and Movie Town Haikou's China locations

provide substantial production and labor cost savings with authentic period sets, props, and wardrobes, experienced

production crews and supporting cast along with insider access to

the China distribution market.

FINANCING: Equity funding and collateral from distribution pre-sales, state tax

Incentives, foreign government tax incentives, and gap loans.

Synopsis

Act 1:

<u>Prologue:</u> A flash forward to Anderson seeing a unarmed soldier murdered by the Japanese on the infamous Bataan Death March with fellow Allied POWs.

<u>Opening:</u> William Anderson is introduced as a family man and career Army engineer. <u>Inciting Incident:</u> Anderson is assigned to the Philippines, he meets future mentor, Major Perry, a British Army officer. Japanese attack the island and Anderson is reassigned to forward combat where he buckles and abandons his men.

<u>Turning Point 1:</u> Anderson, Perry, and the entire Army surrender and become POWs, marking the start of his transformation as he and others are moved to Japanese-occupied China. During the "Hell Ship" voyage, men die around him and his visions of his wife help distract him from the carnage before him.

Act 2:

<u>Reaction:</u> Anderson struggles with the harsh realities of being at Mukden POW Camp. Perry provides support through his new friend, Lao Gao, a Chinese factory foreman who saves a young boy, Li Lishui, that interferes with the story's villain, Lt. Murada.

The Plan: Anderson and Perry begin planning covert actions to disrupt their forced labor at the MKK munitions plant. Unknown to them are the mad doctors of Unit 731 who arrive and begin biological experimentation on the Mukden POWs.

<u>Midpoint:</u> Anderson witnesses the torture of a fellow soldier by Japanese Unit 731 biological weapons group, which alters his perception of the war and his role.

Hero Rethinks Everything: Anderson begins to take on a leadership role among the POWs as he confronts Lt. Murada and other Japanese captors.

New Plan: Anderson and his fellow POWs engage in sabotage and psychological warfare against their captors with the help from Lao Gao and Li Lishui.

<u>Turning Point 2:</u> The escape attempt by some POWs puts Anderson the de facto leader into a blockhouse jail until the escapees are caught, leading to their execution.

Act 3:

<u>Climax:</u> An earthquake hits the camp followed by mistakenly being bombed by Allies, leaving Anderson despondent until months later the POWs learn of the end of war in Europe. Anderson and Perry witness an atomic flash in the sky, then days later OSS commandos liberate the camp signaling the end of war and beginning of their freedom.

<u>Resolution:</u> Anderson returns home to his loving family and suffers PTSD forever changed by his experiences then sees an Unit 731 doctor collaborating with the US Army.

Investment Opportunity

Historical War Dramas are great ROI for equity investors, distributors, studios and streamers. Major benefits to this project are: Guaranteed theatrical distribution within the China market through Hengdian Films owned theaters, substantial savings, seasoned crews, and support technicians from Hengdian World Studios.

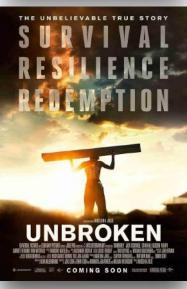
The recent successful premiere on Apple+ of Masters of the Air will certainly compel competing studios and

1917 (2019)Gross(World) \$615M



streamers to order similar genre content.

UNBROKEN (2014)Gross(World) \$215M



DUNKIRK (2017) Gross(World) \$190M



MIDWAY (2019) Gross(World) \$149M

MASTERS OF THE AIR (2024)**Highest Premiere** Rating Apple+



The Financing Plan

According to Investopedia.com, the average cost of a Hollywood film in 2024 = \$65M and that's without marketing and distribution. This project offers tremendous benefits for cost savings in crew labor, period sets, supporting actors, and its unique story by shooting the film in China at Hengdian World Studios, the world's largest film studio.

The most appropriate financing plan for the *Guests of the Emperor* project would be a combination of the <u>Independent Co-Financing Deal</u> with multiple equity investors with these added elements:

- <u>Tax Incentives as Collateral</u> from the State of Maryland (28%) and the State of Western Australia (40%).
- <u>International Pre-Sales</u> gross ticket sales estimate, known as its (MG) Minimum Guarantee as Collateral; <u>Domestic Pre-Sales</u> gross ticket sales estimate, or the (MG) Minimum Guarantee as Collateral for Loans toward-
- <u>Debt and/or Gap Financing</u> with Blue Fox Financing of Westlake Village, California or Bondit Media Capital of Santa Monica, California.

Once there is an equity investment deposit minimum made by an investor or group of investors, we can leverage that as collateral towards applications toward Tax Incentives from the before mentioned state governments. Next, we need to determine our International Pre-Sales (MG) gross sales estimate with Hengdian Film which owns (503) Cineplexes across China to where the film will play on a number of their determined (3,154) screens.

We'll use those equity investments, tax incentive credits/rebates as collateral to seek a loan against our Pre-Sales of Distribution for North American and Worldwide (China is covered by Hengdian) with Blue Fox Financing or Bondit Media Capital.

• Another funding method is to pitch the project to production companies who will champion it to studios and streamers that already have a working relationship with them and are interested in securing new content.

Alternative Financing Tools

Skin is the Game (10-20%)

Crowdfunding (10-20%)

Equity (20-40%)

Product Placement (10-20%)

Presale Backed Deal (0-20%)

Tax Incentives (10-20%)

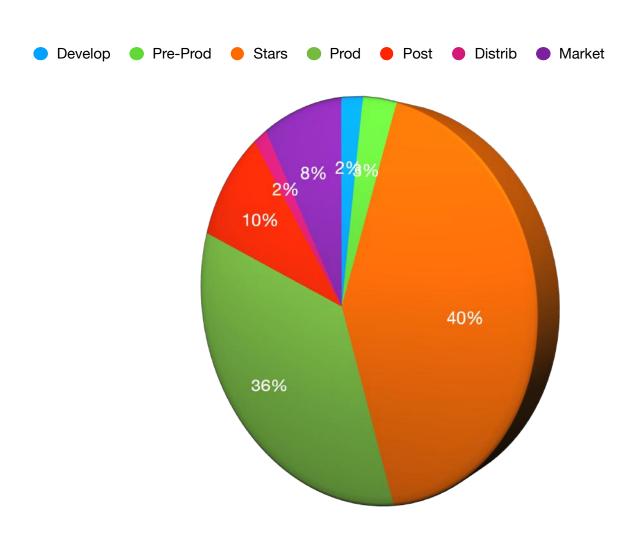
Grants ((0-20%)

Gap/Unsecured Debt (10-40%)

Soft Money & Deferments

Top Sheet Budget

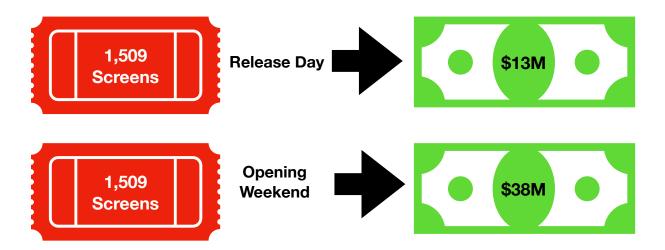
Description	Unit	USD	Sub-Total
Development	1	500,000	500,000
Pre-Production	1	750,000	750,000
Star "Actors"	2	10,000,000	10,000,000
Production	1	8,900,000	8,900,000
Post-Production	1	2,475,000	2,475,000
Distribution (Fees)	1	375,000	375,000
Marketing	1	2,000,000	2,000,000
TOTAL =			25,000,000



Distribution & Sales Projections (China)

The Filmmakers of *Guests of the Emperor* are negotiating a signed distribution deal with **Hengdian Film Group** which owns one of the largest theater chains in China. Allied Productions Ltd is also negotiating directly with additional theatrical exhibitors to increase the total amount of screens the film will be seen across China.

- (503) Hengdian Cineplexes across China with (3,154) for a total amount screens.
- (6) Screens per cineplex with (300) Seats in each theater. We chose 1,509 screens.
- (+-5) Plays of film per day on screen making (30) plays per cineplex per day.
- Ticket prices = ¥40RMB (\$5.62USD)



NOTE: These projections are for only one distributor in China. There are several more cinema chains across China interested in exhibiting the film in smaller markets. Also, know we have yet to include projections for North America and Worldwide distribution and exhibition for theatrical, streamers, television, and other income.

Return on Investment (ROI)

Investment in this project offers the potential for lucrative returns, with investors receiving profits from box office, streaming, and licensing revenues. The production timeline spans two years, and upon the film's release, investors recoup their initial investment along with significant profits within 1-2 years, with the remainder distributed over a 5-year period.

This swift turnaround provides a quicker and more liquid return compared to many other investment avenues. Furthermore, investors have the opportunity to negotiate for enhanced returns through shares of the film's net profits. Additionally, investors may enjoy perks such as an Executive Producer credit, invitations to premieres, potential set visits, film posters, early release digital links, and watermarked video file copies.

Waterfall Reimbursement Schedule

Outlined below is the reimbursement schedule for all parties involved in the film funding process:

A. Distributor Revenue Split for Theatrical Exhibition: Distributor fees, calculated as a percentage of the film's gross revenue, are paid to the distribution company (Hengdian Films in China), with negotiations conducted directly between the distribution entity.

- B. Sales Agent Commissions: A 10% commission is allocated to sales agents securing distribution deals. Allied Production Ltd. aims to engage directly with Hengdian Cineplexes and Independent Cinema Theater Owners in China, minimizing reliance on sales agents within China. However, Douglas Maddox of DBM Films serves as the Sales Agent for North America and Worldwide distribution channels.
- C. Equity Investors: Investors anticipate breaking even plus a <u>negotiated</u> interest of 10-15% and a share of the backend net profits.
- D. Participants: This category encompasses equity investors, talent, crew, directors, producers, and other key contributors entitled to deferments or shares of net profits, with potential for increased profit shares in successful projects.

The Long Tail of This Film's Income Sources

- Box Office (Cinema) Revenue (China, North America, Worldwide)
- Distribution Licensing (Theatrical & Streamers)
- Subscription Video-on-Demand Streaming Platforms (SVOD)
- Direct-to-Consumer Streaming Subscription Service (DTC)
- Over-the-Top Streaming via Internet Subscription (OTT)
- Advertising Based Video-on-Demand Streaming Platforms (AVOD)
- Premium Video-on-Demand Streaming Platforms (PVOD)
- Transactional Video-on-Demand Streaming (TVOD)
- Cable-TV Subscription Platforms
- Blu-Ray DVD
- Airline VOD
- Educational

Distribution & Marketing Plan (USA & Worldwide)

Our Sales Agent in the US is Douglas Maddox, owner and producer of DBM Films. The marketing kit will include: Press release, production photos of actors, various formats of movie posters, video clips from the film, a website with downloadable "behind the scenes" video clips, and video discussions with military experts, history academia, and subject matter experts. These documents and links will be sent to Variety, Hollywood Reporter, Screen, The Wrap, The Industry, Deadline, and all prominent news organizations in America by Cision PR Newswire.

- Developing special documentary program with The History Channel reviewing the feature film with American military historians, authors, US veterans, featured actors, and the filmmakers.
- Developing special documentary program with LiaoningTV reviewing the feature film with Chinese and military historians, authors, Chinese veterans, featured actors, and the filmmakers.

Government organizations and NGOs:

- U.S. Department of Veteran Affairs
- U.S. Army University Press Films
- USO United Services Organization
- · Gary Sinise Foundation
- Homes for Our Troops
- American Defenders of Bataan and Corregidor Society
- Mukden POW Remembrance Society
- · Pacific Atrocities Education, San Francisco
- · OCA Asian Pacific American Advocates
- MoCA Museum of Chinese Americans, NYC
- Chinese American Museum DC
- Producers Guild of America AAPI Working Group

Social Media

- We need to market to young adult men and 16.2M Veterans in US.
- U.S. Army Reserve (1.2M) Facebook followers
- Ads on YouTube

Special screenings:

- PVOD Private VOD online.
- · National Museum of the US Army, DC
- · Burke Theater US Navy Memorial, DC
- AFM American Film Market (5-10NOV)

Educational and Media Partners

- Unit 731 Museum, PingFang, Heilongjiang, China
- Mukden Allied POW Camp Museum, Shenyang, Liaoning, China
- · HLJ-TV, Harbin, Heilongjiang, China
- · LiaoningTV, Shenyang, China
- · CCTV-9, Beijing, China

Marketing Tools

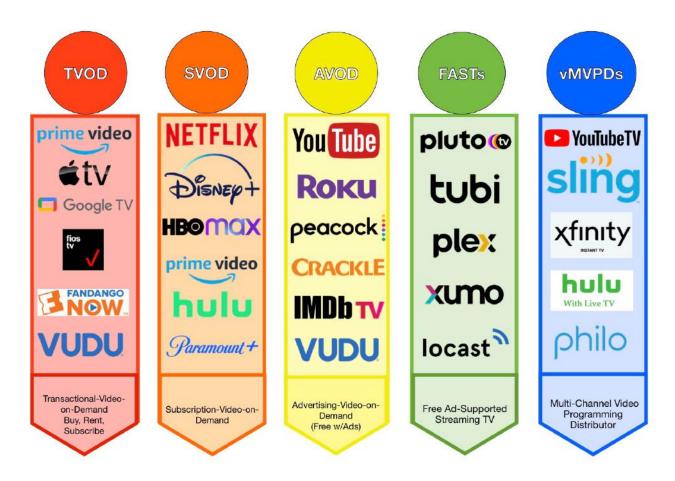
- Symphonic music is composed by John Keltonic of JDK Music.
- We are exploring marketing products-1940s military caps w/ film logo.

Theatrical Runs

- DBM Films Sales Agent Doug Maddox will present the content to markets in North America that includes Canada, UK, France, Germany, Spain, Latin America.
- Asia-Pacific market includes Korea, Japan, Philippines, Indonesia, Malaysia, Singapore, Australia, New Zealand, and India.

Streaming Platforms Strategy

After a theatrical run in the 1-2 month range, the content moves onto several different streaming platforms with staggered runs so not to compete with each other. Netflix in the past were not interested in co-pro deals nor purchasing any one-off films that weren't part of a multi-title intellectual property (IP) purchase. The problem with SVOD like Prime Video and Hulu is they restrict licensing content rights to producers with 100 titles or more which means large studios with libraries.



Next best platforms such as Paramount+ or peacock but their acquisitions normally want to use their own in-house produced content or owned IP.

If a deal cannot be met with the Big Streamers, there are other platforms that need content where our audience can find the film. Roku, pluto TV, tubi even fios tv, and YouTube draw millions of viewers where the title can earn respectable income.

Project Team Bios

Wang-Ross Communications LLC Douglas Ross, Executive Producer, Screenwriter

Wang-Ross Communications LLC is a Maryland production company that creates content for feature films, TV shows, documentaries, books, and websites. Executive Producer, Screenwriter Douglas Ross has over +40 years of experience in the production industry with a proven skill set and creative vision for Asian American Pacific Islanders (AAPI) and China-centric content.

Accomplishments:

- History Must Not Be Forgotten Subject Matter Expert, CCTV-9, China (2023).
- **Black Hearts** Produced feature documentary about WWII events at Unit 731 and POW Camp in Japanese occupied China streamed on Amazon Prime and YouTube.
- China: Engineering An Empire Producer, Writer at The History Channel television.
- Global View Series Producer, Writer at History International Channel television.
- *Citizen Wong* Produced narrative short on Chinese American activist Wong Chin Foo famous speaker and mainstream press writer champions citizenship and equality as anti-Asian bigotry culminates in the Chinese Exclusion Act of 1882.
- *East Wind* Scriptwriter on 10-episode scripts for SVOD limited series on historical lives of Dr. Sun Yat-sen, the Soong Sisters, and the fall of the Qing Dynasty.
- · Space Shuttle 25th Anniversary Special Projects Producer, Writer at NASA-TV.
- a **NORML life**, Producer of show revealing the science about the medical benefits of cannabis, which streamed on Netflix, Hulu, Amazon Prime, iTunes.
- Honolulu's Chinatown Producer of feature doco on PBS-Hawaii, Amazon Prime.
- **Honolulu Municipal Television** Founder, Exec. Producer at Mayor's Office, City & County of Honolulu, HI. Award-winning documentaries, Weekly Reports, City Lights!.
- IMF-The World Bank, Becky's Fund, NASA-TV, Cortina Productions, USPS-TV, KPI-TV Inc., AETN-History International Channel and The History Channel, Saudi Aramco, KWHE-TV, City & County of Honolulu, Eye-Square Productions, USC-School of Journalism, WLRN-13 PBS Miami, Warner Amex of Dallas, University of Texas at Austin (Radio-TV-Film), KERA-13 PBS Dallas.
- <u>www.WholeEarthTools.com</u> Created climate crisis solutions website promoting smart-tech, green products, and eco-services sought by today's planners, businesses, and DIY homeowners.
- PGA Producers Guild of America, Member since 2009, National Capital Chapter,

Websites:

https://www.ichinese.tv/ https://www.imdb.com/name/nm1432353 https://www.linkedin.com/in/dsross007/



Project Team Bios

Dean Head ASC, Great REM Development Ltd. (GRDL)

Director/DP with 35 years of international award winning experience in the film and television industry. Specializing in drama, Dean received his professional training in film & video. from the National Nine Television Network of Australia.

In 1990 he won admission into the Maine International Film & Television School in the USA and in 1994 Dean was awarded the right to use the letters ACS after his name. This honor was bestowed upon him by his mentors in the Australian Cinematographers Society in recognition of his work.

The films Dean has worked on have won more than 60 international awards from New York, Chicago, Los Angeles, Adelaide and Sydney film festivals and competitions.

Dean has close relationships and affiliate offices in Beijing, Hengdian World Studios, Shanghai and Chengdu making shooting in China very smooth as well as a strong network of 'quality' contacts around Asia.

Contact:

Dean Head ACS
Director / Executive Producer
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Australia +61-(0) 456757563
Hong Kong +852-90104100
Dean's TEDx Talk https://vimeo.com/256372754
https://vimeo.com/user10077756
www.earthmoverstheadventure.com
www.imdb.com/name/nm1520049













Project Team Bios - Hengdian World Studios

Hengdian World Studios stands as a global beacon in the realm of film and television production, serving as the epicenter for the creation and dissemination of entertainment content throughout China. Since its establishment in 1996, Hengdian has meticulously constructed over 180 indoor and outdoor filming stages, spanning millennia of Chinese civilization.

For our current project, Hengdian offers meticulously crafted sets portraying the 1940s era, featuring detailed interiors and exteriors of pivotal locations such as the Mukden POW Camp, Mukden City, and various other key settings. These sets include a plethora of structures such as the Train Engine, Yamato Hotel, and Kompeitai Prison, alongside versatile props and visual effects resources. Hengdian further provides access to a vast pool of skilled technicians, actors, stunt performers, and extras, along with essential production services ranging from equipment provision to set construction.

Our project, *Guests of the Emperor*, endeavors to illuminate the remarkable tale of international allies banding together during World War II to thwart Japanese aggression in China. In our pursuit of authenticity and efficiency, we have strategically selected Hengdian World Studios as our primary production hub, leveraging its resources and cost-saving advantages to optimize our overall budget.

Furthermore, our project's producer and writer, Douglas Ross, brings a wealth of experience to Hengdian, having previously collaborated on documentary reenactments for the History Channel's *Engineering an Empire: China.* With such a distinguished pedigree, we are confident in our partnership with Hengdian as we endeavor to bring this compelling narrative to life on the silver screen.

Contact:

Mr. "Alexander" He
International Marketing Representative
Hengdian World Studios
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Town, Dongyang City Zhejiang Province,
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+86 158 6799 8188



Project Team - Movie Town Haikou

Nestled within this expansive collection of 93 buildings are architectural marvels representing the rich cultural tapestry of four prominent cities along the Yangtze River – Shanghai, Nanjing, Wuhan, and Chongqing – during the dynamic period spanning the 1920s to the 1940s. Notably, meticulous restoration efforts have brought 20 buildings to life, faithfully recreated according to archival photographs. These include iconic landmarks such as the Xishan Bell Tower in Wanzhou, Chongqing, the historic Cathay Theater, and the enchanting Rongguang Theater in Shanghai. Each edifice holds within its walls a trove of captivating tales waiting to be rediscovered, serving as poignant testaments to a bygone era.

Moreover, this eclectic enclave is not merely a static backdrop; it serves as a dynamic canvas for cinematic storytelling. The streets of Chongqing, immortalized in the film "1942," offer a compelling setting within this vibrant tapestry.

Elsewhere, the Baichu Boat House villages offer a striking resemblance to the POW camp at Cabanatuan in the Philippines, providing an authentic backdrop for pivotal scenes. Chongqing's bustling streets effortlessly transform into the Filipino Tap Room and Upscale Nightclub scenes in Manila, infusing the narrative with depth and authenticity.

Nearby beaches and valleys provide a picturesque locale for immersive battle sequences set in the Lingayen Gulf on Luzon Island. Meanwhile, the rustic charm of country roads and verdant farms nestled within rolling hills offers a fitting stage for the solemn reenactment of the Bataan Death March.

In essence, this meticulously curated landscape serves as more than just a setting; it becomes an integral character in the unfolding drama, lending authenticity and depth to each scene and parrative thread

Contact:

General Manager Movie Town Haikou No.1 Mission Hills Boulevard Haikou, Hainan China 571155 info@missionhillschina.com General- +86 898 6868 3888 Ext. 62500 WeChat- https://missionhillschina.com/en/ movietownhaikou/



Project Timeline

COMPLETED:

- **Website creation** https://www.ichinese.tv/guestsoftheemperor (Placeholder)
- Registered script with WGA- Writer's Guild of America and Library of Congress.
- Script Coverage "Well researched narrative that chronicles the abuse and torture Allied soldiers experienced under the Japanese, as well as the local Chinese who bravely assisted the POW's. Relationship between Lt. Anderson and Major Perry benefits from comedic and insightful dialogue. Graphic details of the inhumane treatment by the Japanese Army provides strong emotional conflict."

- Devin Fearn, Executive, Amazon Studios

- **Script Revisions** for *Guests of the Emperor.*
- **Director Dean Head,** ASC and his six Hong Kong crew members of 25 years are committed to the project.

SPRING 2024 NEEDS IMMEDIATE ATTENTION:

- Legal Formation Create Limited Company, Hong Kong entity.
- Budget Estimate Hengdian World Studios and Movie Town Haikou, China.
- The Gobi Desert, Outer Mongolia to provide budget estimates.
- Sign equity investor agreement to receive seed money needed to complete development deals with Hengdian and Hainan.
- Wire deposit seed monies into CMB Wing Lung Bank Ltd., Hong Kong.
- Determine 1/3 deposit of total Hengdian production.
- · Create investor schedule for equity investors.

PROJECT SEEKING ACTORS:

- Asian American Director to lead the production team and cast.
- Lead Actors for 1Lt. William Anderson (American) and Major Robert Perry (British).
- Supporting Actors for Sqt. Chapman, Cpl. Aliotto, S1N Meringold.
- Supporting Actors for *Lao Gao* and *Li Lishui* should be China based talent. *Lt. Murada, Gen. Shiro Ishii* could be Japanese, American or Chinese.

TIMELINE:

APRIL-MAY2024 - Sign contracts with Hengdian and Haikou. Accept seed monies. Xiao "Annson" Yan is submitting the script to the China Film Group and the National Radio & Television Administration for censor approval which opens up distribution for China theatrical and television distribution. North American, Europe and World distribution by Douglas Maddox, Sales Agent, DBM Films.
NOV-JAN2024 Pre-Production - Hengdian World Studios Art Director begins basic readying set process with carpenters and painters; tailors and alterations begin wardrobe fittings; props located and readied, camera team shoot tests.
29JAN2025 - Businesses closed for Chinese New Year Spring Festival.

□ 8FEB2025 Production - Hengdian World Studios location doubles as Mukden POW Camp in winter. Contractors include: Assistance to Camera, Production Sound, Electric, Set Design & Construction, Set Operations, Set Dressing, Set Rig & Strike, Makeup & Hair, Property, Wardrobe, Production Staff, Extra Talent, Special & Visual Effects, Picture Vehicles & Animals, Transportation & Accommodations. (See Top Sheet and Detailed Budget in Apple Numbers attachment.)
□ APR2025 Production - Movie Town Haikou begins production on Hainan Island begins as double for the Philippine Island during WWII attack by Japanese Army. Assistance to Camera, Production Sound, Electric, Set Design & Construction, Set Operations, Set Dressing, Set Rig & Strike, Makeup & Hair, Property, Wardrobe, Production Staff, Extra Talent, Special & Visual Effects, Picture Vehicles & Animals, Transportation & Accommodations. (See Top Sheet and Detailed Budget in Apple Numbers attachment.)
☐ MAY2025 Production - Outer Mongolia. Key crew members supported by Mongolian team with three actors and a dozen Mongolian supporting actors.
□ JUN2025 Production - Maryland and Washington, DC locations TBD. Generous 28% tax Incentives from each. Support crews provided by DBM Films.
□ JUN/OCT2025 Post-Production - D.P. Dean Head has access to top Video Editing, VFX/CGI houses in China and Australia, Post-Production Sound, Music. (TBD in China, Australia, or USA wherever the best tax incentives play a part.)
□ JUN2025 Marketing - The History Channel documentary, LiaoningTV documentary.
□ OCT/NOV2025 Marketing - Ads begin on social media, YouTube, Roku, PlutoTV.
□ 27NOV2025 Theatrical Distribution. Release Day in China, USA and worldwide. Create ads about December 8, 2025, 84th Anniversary of Japanese attack on the Philippines.
□ 25DEC2025 The History Channel documentary premieres featuring military historians, veterans, the filmmakers, and the stars of the film.
□ DEC2025 China's LiaoningTV documentary premieres featuring military historians, veterans, the filmmakers, and the stars of the film you play Lao Gao and Li Lishui.
□ 8JAN2026 Film released to SVOD streamer (TBD).
□8JUN2026 Film released to AVOD streamer (TBD).

Zhejiang Hengdian Film and Television Service Co., Ltd.

29 Februray 2024

Allied Productions Ltd.

Re:Letter of Interest

Dear Douglas and Dean,

Thank you for your letter of interest in collaborating with Hengdian Filming Services. We are excited to be welcoming you all to produce your drama film "Guests of the Emperor" at our locations and will provide you with high-quality services.

Should you have any questions or concerns, please feel free to reach out to us. We look forward to getting to know you and having an incredible journey together!

Have a wonderful day! Best Regards,

Overseas Strategic Department
Zhejiang Hengdian Film and Television Service Co., Ltd.

浙江东越寰字影视传媒有限公司 DYUNIVERSE FILM & MEDIA CO.,LTD.

Letter of Intent

Dear Doug,

This letter serves as our intention to co-produce the film "Guests of the

Emperor" with your company, and we would like to take the role of

Chinese executive producer for it. The terms of partnership will be

negotiated in good faith.

Please note that we have had abundant experience in international

co-productions and would like to bring our experience and advantages to

our mutual benefits. And should we be your Chinese executive producer,

we would handle the distribution of your film in China. Please be advised

that we have access to and good relationships with several major cinema

lines and streamers across China.

We look forward to holding detailed talks with you in the near future.

Best regards,

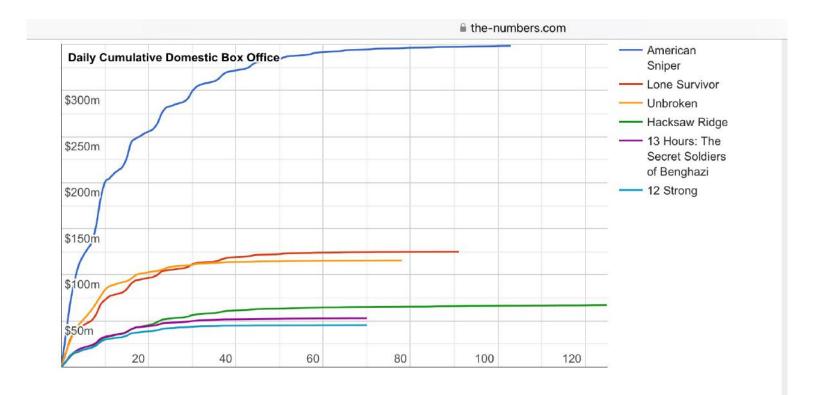
Annson Yan

Chief Executive Officer

DY UNIVERSE FILM & MEDIA CO., LTD

DATA (BOX OFFICE GROSS)

UNBROKEN (2014) is good comparison film in that the genre "action, drama, historical" and storyline are similar with shared audiences of young adult men are alike. It was released to over 3,000 screens nationwide and had great Opening Weekend Box Office gross in ticket sales. The other war themed films did well at the box office also.



	Hacksaw Ridge	Unbroken	Lone Survivor	12 Strong	American Sniper	13 Hours: The Secret Soldiers of Benghazi
Domestic Release Date	Nov 4, 2016	Dec 25, 2014	Dec 25, 2013	Jan 19, 2018	Dec 25, 2014	Jan 15, 2016
Production Budget	\$40,000,000	\$65,000,000	\$40,000,000	\$35,000,000	\$58,000,000	\$50,000,000
Opening Weekend Theaters	2,886	3,131	2	3,002	4	2,389
Maximum Theaters	2,971	3,301	3,285	3,018	3,885	2,917
Theatrical Engagements	19,682	15,702	21,035	12,713	34,584	12,523
Domestic Opening Weekend	\$15,190,758	\$30,621,445	\$90,872	\$15,815,025	\$633,456	\$16,194,738
Domestic Box Office	\$67,209,615	\$115,637,895	\$125,095,601	\$45,819,713	\$350,126,372	\$52,853,219
Inflation Adjusted Domestic Box Office	\$83,643,766	\$150,407,778	\$161,232,991	\$54,219,153	\$447,820,518	\$65,867,934
International Box Office	\$101,814,311	\$47,889,929	\$24,709,031	\$25,298,665	\$197,200,000	\$16,558,151
Worldwide Box Office	\$169,023,926	\$163,527,824	\$149,804,632	\$71,118,378	\$547,326,372	\$69,411,370
	Remove	Remove	Remove	Remove	Remove	Remove

Recent Successful War Films in China



The Battle at Lake Changjin (2021)
Action I Drama I History
Budget
\$200MM (est.)
Opening Wknd
\$106K
Gross (US & Canada)
\$342K
Gross (World)
\$903MM





The Eight Hundred (2020)
Action I Drama I History
149 min
Budget
\$80MM (est.)
Opening Wknd
\$118K
Gross (US & Canada)
\$373K
Gross (World)
\$461MM



Air Strike (2018)
Action I Adventure I Drama
R
120 min
Budget
\$65MM (est.)
Starred Bruce Willis, Adrien Brody







Crossing the Yalu River (2020) Action I Adventure I Drama 175 min

40-Episode TV Drama on (CGTN) (2020-2021)



SUMMARY

In closing, the producers wish to thank you for taking the time and effort to review the proposal for **GUESTS OF THE EMPEROR** feature film project. We are highly confident this project will be a box office and streaming success for investors and distributors because of recent comparable projects, the substantial savings in production cost, the seasoned creative team of accomplished technicians, with China theatrical market distribution, and with an all-star international cast that will entertain and inspire global audiences.

To make the film project a reality, we seek financial partners to utilize equity investments and if needed, debt and gap financing our production by allowing the use as collateral our China distribution deal with minimum guarantees, 28% Maryland production tax incentives, and 40% Australian post-production tax incentives.

Thank you for your consideration,

Douglas Ross, Executive Producer, Screenwriter

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pro·duc·er /prəˈdoosər/ Noun

1. Someone with a dream that gets things done.